Zapier Integrations

With SiteTrax.io data integration, **Zapier** can be used as a web-based automation platform that allows users to connect different apps and services without the need for coding. By setting up automated workflows called "Zaps," users can trigger actions in one app based on events that happen in another. Zapier supports thousands of apps, including Google Sheets, Slack, Mailchimp, and CRM systems, making it easy to move data between tools, automate repetitive tasks, and streamline workflows.

For example, SiteTrax.io can data can be generated from any camera, sent to Zapier and then Zapier can automatically send new form submissions from a website to a spreadsheet or push real-time data from SiteTrax.io into systems like YMS, TMS, or visualization tools like Google Maps.

• SiteTrax.io API Integration with Zapier

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Zapier enables seamless integration of SiteTrax.io data into a wide variety of systems, making it easy to automate workflows and visualize or aggregate data. By connecting SiteTrax.io with Zapier, you can send live GPS and timestamp data to your desired platforms, such as Yard Management Systems (YMS), Transportation Management Systems (TMS), or visualization tools like Google Maps.

Steps for Integration:

- 1. **Request Zapier API Endpoint**: Reach out to your <u>SiteTrax.io representative</u> and provide them with your Zapier API endpoint. This will enable SiteTrax.io to send asset data through Zapier.
- 2. **Set Up a Zap in Zapier**: Once the API is connected, create a new Zap within your Zapier account.
 - Choose SiteTrax.io as the data source (this will require a custom webhook or API integration).
- 3. **Select the Target System**: Choose your desired system as the action app (e.g., Google Maps, YMS, TMS, CRM, or any other platform).
 - For example, you can set up Zapier to supply Google Maps with GPS data to create a live-updating asset map.
- 4. **Map SiteTrax.io Data Fields**: In Zapier, configure the data mapping. Assign the relevant SiteTrax.io data fields (such as GPS coordinates, timestamps, asset IDs) to the target fields in your chosen system.
- 5. **Activate the Zap**: Once everything is configured, activate the Zap to start automatically sending data from SiteTrax.io to your selected platform in real time.

With this integration, you can automate workflows, visualize data on live maps, and track assets across platforms like YMS, TMS, and more. If you have any questions or need assistance, please contact your SiteTrax.io representative.