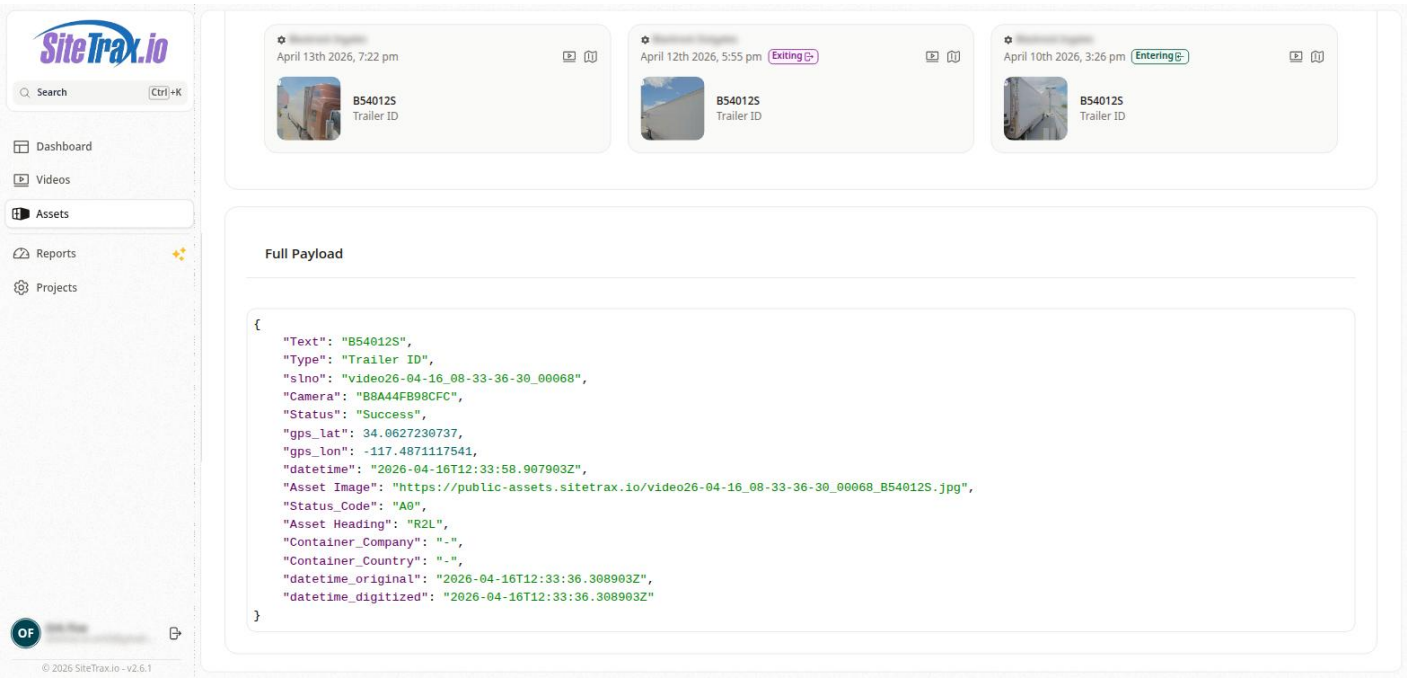
# Full Payload (JSON)

> **Retired page.** This documents the legacy SiteTrax.io service portal, which has been replaced by **SiteTrax.io Intelligence** at app.sitetrax.io. It is kept for reference only and is no longer maintained. For current guidance, see the SiteTrax.io Intelligence shelf.

At the bottom of the Asset Detail page is the Full Payload section, which displays the complete JSON data object for the detected asset. This is the same data structure that is sent to configured integrations and webhooks.

The JSON payload includes all fields associated with the asset detection, such as **Text** (the Asset ID), **Type** (the Asset Type), **slno** (the source video segment name), **Status** (e.g., "Success"), **gps_lat** and **gps_lon** (GPS coordinates), **datetime** (ISO 8601 timestamp of the detection), **Asset Image** (a URL to the hosted asset thumbnail), **Status_Code**, **Asset Heading**, **Container_Company** (the registered owner of the container), **Container_Country** (the country of registration), and **datetime_original** and **datetime_digitized** (original capture timestamps from the video metadata).

This raw payload is valuable for developers integrating with the SiteTrax.io API or for troubleshooting data discrepancies between the Service Portal and downstream systems.




Revision #4
Created 2026-04-08 17:46:58 UTC by SiteTrax.io Admin
Updated 2026-09-04 15:25:15 UTC by SiteTrax.io Admin