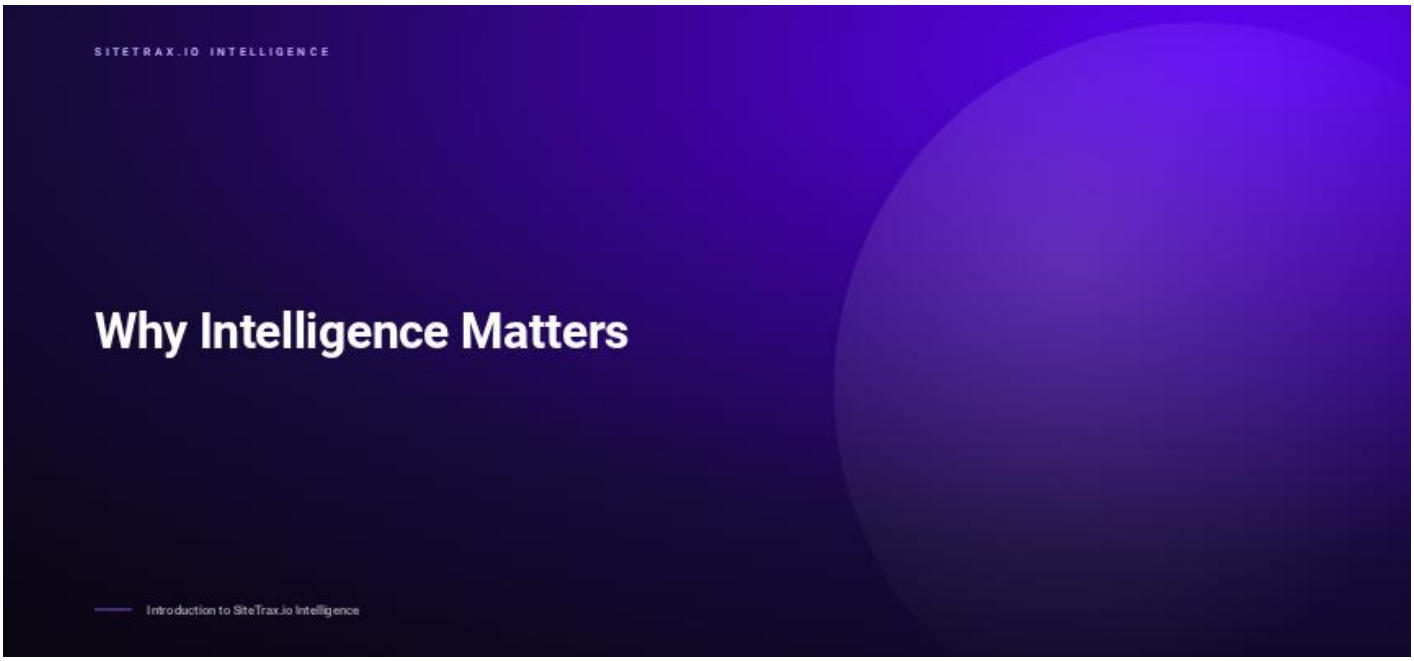
Why Intelligence Matters



Captured yard and gate records are more useful when operators can find and compare them while a decision is still in front of them. Intelligence makes those records easier to query and shows where missing capture limits the answer.

The problems it addresses

Everyday problem	What it costs	What Intelligence changes
Nobody can say where a unit is without walking the yard	Labour, delay, and a customer waiting on the phone	The last observation of an identifier is a lookup with its time, project and available image; it does not prove the unit is still there
Detention is billed and there is no way to check it	Charges paid that were never verified	Eligible gate-in and gate-out observations can support an inferred visit interval for invoice review; the applicable events, contract, free time, rate and exceptions still need verification
A dispute comes down to one party's recollection against another's	Write-offs and damaged relationships	Available timestamped observations and images help check the claimed movement
A KPI report takes a day to assemble	Reporting effort that crowds out operating	Totals and breakdowns are calculated on the server and returned on request

Everyday problem	What it costs	What Intelligence changes
A camera stops producing and nobody notices for a week	A blind spot in the record exactly when it is needed	Recent camera activity and volume-gap checks identify a period to investigate; a gap alone does not prove hardware failure

Why trusted data is the point

An assistant can ground an answer in the SiteTrax.io records your account is allowed to read. Times, projects, result types, status codes and available images make those records reviewable. Some processing rows are synthetic or contain unsuccessful reads, and media can be missing or redacted, so evidence should be checked before using it in a dispute or invoice review.

Supported analytics report relevant limits, such as incomplete pairings, capped result lists or an unavailable calculation. Inferred visits remain estimates derived from eligible observations and stated pairing rules. Ask the assistant to explain missing data and uncertainty rather than treating an observation gap as a confirmed movement.

Who gets value from it

- **Gate staff** review captured arrivals and departures using the site's direction configuration.
- **Yard supervisors** review recent observations and inferred visits, with capture and pairing limits stated.
- **Customer service** finds the last recorded location and time without leaving their desk.
- **Operations managers** compare volume and dwell across sites and periods.
- **Finance and executives** get counts they can defend, drawn from the same records the yard works from.

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