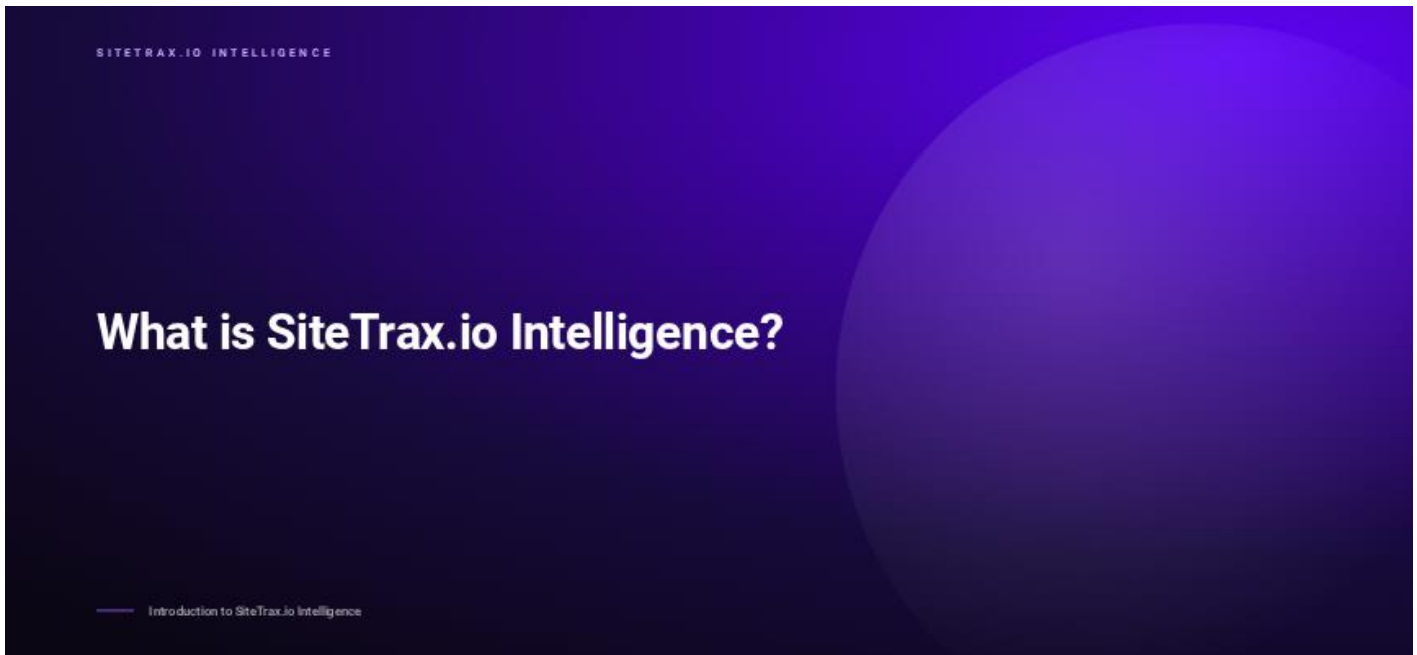


What is SiteTrax.io Intelligence?



SiteTrax.io Intelligence is the layer of SiteTrax.io that turns captured yard and gate activity into answers you can act on. It is the current SiteTrax.io experience at app.sitetrax.io, and it replaces the legacy service portal.

What it does

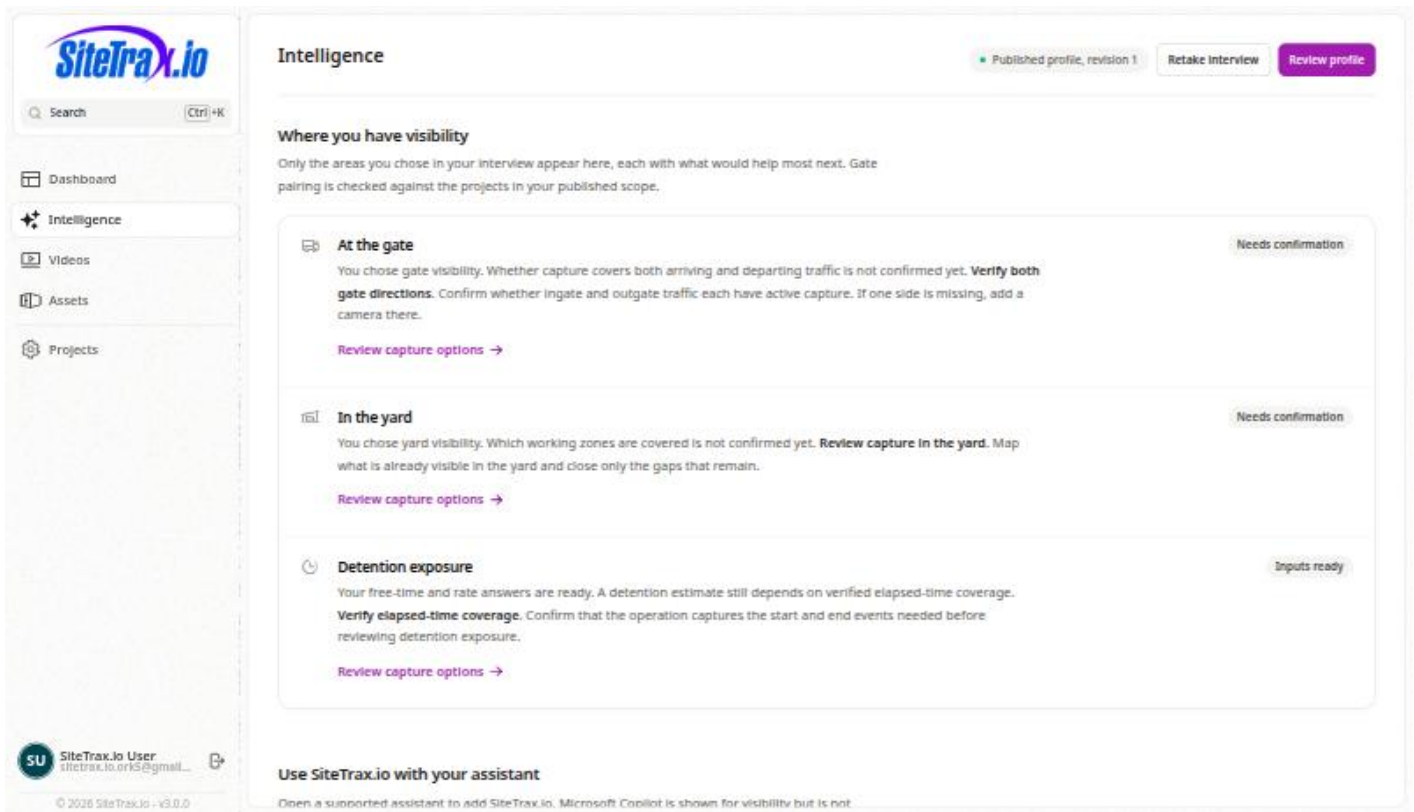
SiteTrax.io captures what physically happens at gates, yards, ramps and docks. Cameras and capture apps read the identifiers on containers, chassis, trailers and trucks, and store each reading with a timestamp, a direction, a project, a processing status and an image.

Intelligence sits on top of that record and does three things.

- **It holds a profile of your operation.** An eight-question interview captures the work you do, what you are trying to accomplish, where you need visibility, what your gaps cost you, and how much explanation you want back. The answers are published as a profile revision.
- **It reviews your coverage.** Intelligence compares the areas you said you care about against the capture you actually have, and tells you what would help most next.
- **It connects your assistant.** The same authorized data is made available to ChatGPT, Claude and other MCP-compatible assistants, so an operator can ask an operational question in plain language instead of building a query.

Where to find it

Sign in at app.sitetrax.io and select **Intelligence** in the left navigation.



The Intelligence item appears in the navigation once a profile has been published for your account. Until then, the profile interview is the entry point. See [Accessing SiteTrax.io Intelligence](#).

What it is not

- **It is not a second copy of your data.** Intelligence reads the same SiteTrax.io records the rest of the application uses. There is no separate warehouse to reconcile.
- **It does not replace the SiteTrax.io record.** SiteTrax.io remains the system of record. Every answer traces back to a stored observation with an image, a time and a project.
- **It is not a forecasting engine.** Intelligence reports what was observed and the intervals between observations. It does not assert why an interval happened.

Documentation that referred to `service.sitetrax.io` describes the retired portal. The current application is `app.sitetrax.io`.

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