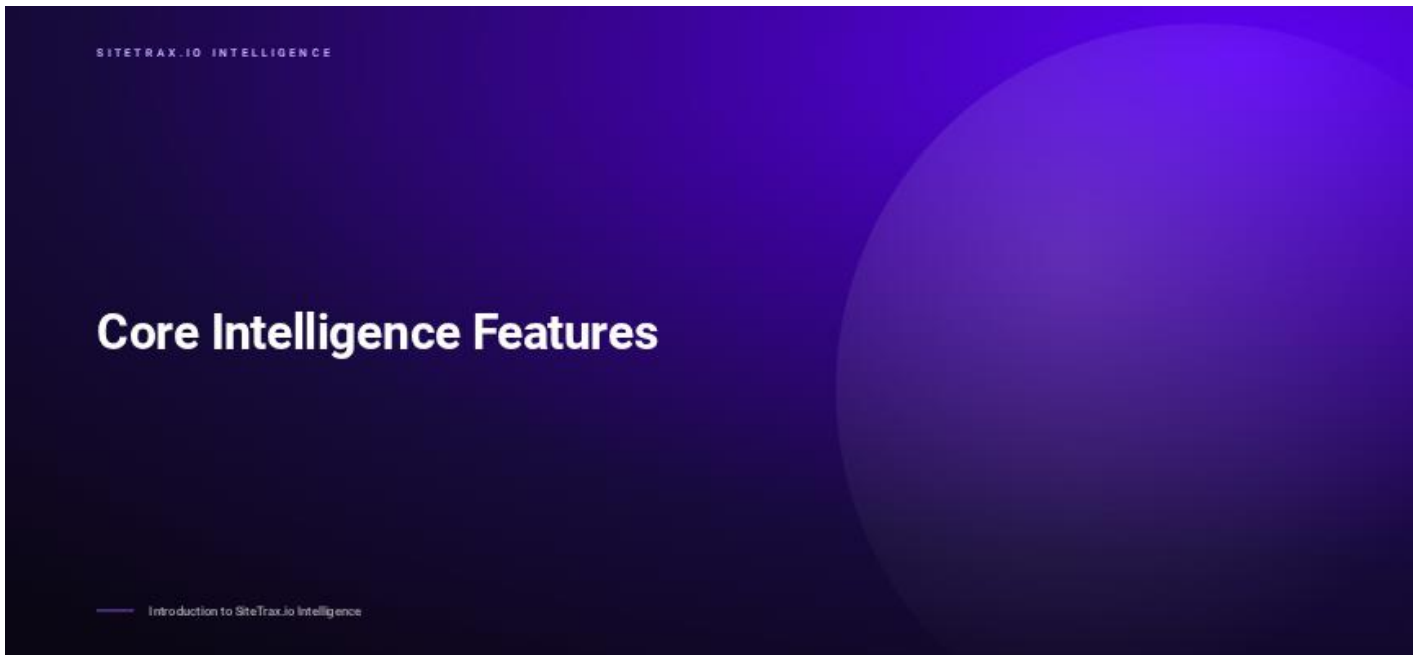


Core Intelligence Features



The features below are what SiteTrax.io Intelligence provides today in the application at app.sitetrax.io and through the SiteTrax.io MCP server.

Profile interview

Eight questions that establish who you are, the work you do, what you are trying to accomplish, where you need visibility, what other data you hold, what your gaps cost, any operating numbers you know, and how much explanation you want in a response. Question seven adapts to the cost areas you selected, so a yard that flagged detention is asked for free time and rate.

SiteTrax.io

✓ Who are we talking to?

What do you do most days?

✓ What are you actually trying to get done?

✓ Where do you need visibility?

✓ What else do you already have?

✓ What costs you the most?

✓ Add any operating numbers you know.

✓ How much do you want to read?

Let's setup your profile!

Welcome to SiteTrax.io Intelligence! We're excited to help you explore what is happening in your yard, understand what requires attention, and take action with greater confidence.

Question 2 of 8

What do you do most days?

Choose the work that is closest to your day-to-day responsibility.

Run a gate
Trucks in and out, keeping the lane moving

Run a yard
Where things are and what has been sitting

Answer customers
Finding one unit and answering quickly

Watch the numbers
Volume and cost, month to month

Back Continue

Saved Exit

Published profile revisions

Publishing creates an immutable revision. You can reopen and republish without replacing the history, and your published profile stays active while an edit is in progress. Only answers you explicitly confirmed are included; account-prefilled display values are not silently promoted into stored facts.

Working brief

A short backend-generated summary of the published answers, stored with the revision and supplied to connected assistants as context. Custom AI instructions are stored separately from the brief.

Coverage review

The Intelligence hub lists the areas you said you need visibility in and states what would help most next, with a status on each card. Gate pairing is checked against the projects in your published scope.

Assistant connections

Direct entry points for opening the SiteTrax.io app in ChatGPT and for adding SiteTrax.io as a custom connector in Claude. See [AI Integrations](#).

Operational data surfaces

- **Dashboard** for volume, asset and scan totals over a period and project.
- **Videos** for the recordings behind the readings, with the asset count found in each.
- **Assets** for the gallery of readings, with an exceptions filter.
- **Projects** for site configuration, user access and integrations.

Record feedback

Each asset record can be marked correct or incorrect from its detail page, which is how operators tell SiteTrax.io that a reading does not match the image.

Server-side analytics

Counts, groupings, sequence analysis and anomaly checks are calculated by SiteTrax.io rather than by the client. An assistant does not need to download raw records to answer a question about volume or dwell.

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